

INFORMATION NOTICE

PURPOSE AND PROCEDURE FOR THE PROCESSING OF PERSONAL DATA

The personal data that you have chosen to provide shall be processed in order to: **a)** provide the service previously selected and indicated (hereinafter referred to as "Service") as well as to allow **Fiat Chrysler Automobiles UK Ltd** to perform surveys regarding said Service; **b)** provide, subject to your express consent, commercial and/or promotional information as well as send advertising materials, engaging in direct selling activities or interactive commercial communications regarding the products, services or other activities of **Fiat Chrysler Automobiles UK Ltd**, or performing market researches; **c)** profile your behaviours, habits and propensities to consume in the automotive industry in order to improve the services offered by **Fiat Chrysler Automobiles UK Ltd**; **d)** communicate the personal data, subject to your express consent, to third parties connected and linked to **Fiat Chrysler Automobiles UK Ltd**, as well as their Partners, to be processed for commercial and/or promotional information as well as send advertising materials, engaging in direct selling activities or interactive commercial communications regarding the products, services or other activities, or performing market researches.

The data will be processed in hardcopy, automated or telematic format and, in particular, via post or electronic mail, telephone (including automated telephone calls, SMS, MMS etc.), fax and any other electronic channel (e.g. websites, mobile apps).

CONSEQUENCES OF FAILURE TO PROVIDE DATA

Provision of your personal data is optional. However, without the obligatory data (marked with an asterisk) we will be unable to provide the requested Service and correctly identify you. Without the remaining data, which is not marked as obligatory, the service can still be provided.

THIRD PARTIES WHO MAY HAVE ACCESS TO YOUR DATA

Your personal data may be processed by **Fiat Chrysler Automobiles UK Ltd** and / or other entities, acting on behalf of **Fiat Chrysler Automobiles UK Ltd** located in EU Member States or in countries outside the EU where such countries provide adequate safeguards to protect data subjects or where model contractual clauses, providing adequate safeguards, are in place.

The personal data that you have provided may be processed by Data Processing Officers, including external, responsible for managing the requested service and related marketing activities and by Data Processor(s) or companies to whom the data has been communicated, as provided below.

THIRD PARTIES TO WHOM YOUR PERSONAL DATA MAY BE COMMUNICATED

Your personal data may be communicated to third parties in connection with the fulfillment of legal obligations, by order of public authorities or to exercise a legal

right. Additionally, subject to your consent, your data may also be communicated to third parties as stated in point d) in the Information notice.

DATA CONTROLLER

The Data Controller is **Fiat Chrysler Automobiles UK Ltd**.

YOUR RIGHTS

You have the right to access your personal data, obtain prompt correction or deletion of any data processed in violation of law, deny use of your personal data for commercial or marketing purposes, in addition to requesting a complete, updated list of all Processors of such data by writing to **Fiat Chrysler Automobiles UK Ltd**, 240 Bath Road, Slough, Berkshire, SL1 4DX.